



Laurie Sievert, NBC-HWC

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Laurie Sievert is the communications manager for Mid-America Carpenters Benefits. Mid-America Carpenters Benefits administers health, pension, supplemental pension/annuity, and vacation benefits for working and retired carpenters and their families represented by the Mid-America Carpenters Regional Council (MACRC). The MACRC has over 100,000 members in Illinois, Missouri, Kansas, and parts of Iowa. With over 13 years' experience navigating ERISA Benefit Fund Communications requirements and meeting head-on the common day-to-day marketing challenges, Laurie offers a unique and innovative perspective to industry challenges. Combining her knowledge and experience of serving the Carpenters' Unions and Benefit Funds of the St. Louis-Kansas City Region since 1998, with her experience and education as a Nationally Board-Certified Health & Wellness Coach (NBHWC), she brings an inimitable and forward-thinking communications approach to best serve the Funds' participants and families. Laurie earned her health coaching and national board certification in 2018 and 2020, respectively. She earned her undergraduate degree from Truman State University.