



Erin Seaverson

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Erin Seaverson is the head of research at WebMD Health Services, steering WebMD's health and well-being research agenda. She serves as the research consultant and principal investigator on strategic initiatives, program evaluation and outcomes studies. Erin has published numerous peer-reviewed, scientific research studies, and her work in research and reporting helps to define best practices for the industry. She serves on the board of directors for the Health Enhancement Research Organization. Erin earned her bachelor's degree in exercise and health science from Alma College and her master's of public health degree in epidemiology from the University of Massachusetts. She has also studied at the University of North London in London, England. Erin resides in Tampa, Florida with her husband, Marc, and daughter, Ruby. She has a deep love for endurance running, strength training and bread baking; finds peace in the great outdoors; and believes in giving back to her community through volunteerism.