



**Bethany Marshall, CEBS**

**Director of Benefits  
NFL Players Association  
Washington, D.C.**

Ms. Marshall is the director of benefits for the National Football League Players Association (NFLPA) in Washington, D.C. She has worked at the union since September 2002. In her current role, Ms. Marshall assists in the negotiation, implementation and oversight of pension, insurance, disability and other ancillary benefit programs for active and former NFL players. As an advocate for players' rights as they relate to benefits, she speaks regularly at conferences and meetings for players, agents, financial advisors and others. During the negotiations for the 2011 collective bargaining agreement, Ms. Marshall was instrumental in designing the new neurocognitive disability benefit. This landmark benefit allows players to apply up until the age of 55 and does not require proof of football causation to qualify. She also played a key role in the redesign of the player-dedicated benefit website and continues to provide players with education through production of content for that site and other sources. Ms. Marshall joined the NFLPA after her graduation from the University of Pittsburgh.