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Lucas Mack is a published author, keynote speaker, podcast host and healing catalyst for people who carry concealed trauma. His mission is to give people permission to put down their armor and experience the power of vulnerability and unconditional love—initiating their healing and empowering them to live with authenticity and purpose. After healing from his own childhood abuse, he's been devoted to freeing others from the trauma of the past. He is also the head of brand for Kubota North America, a former CEO of an advertising agency and the host of The Lucas Mack Show podcast. He has spoken globally at events including TEDx, Microsoft, Society of Human Resources and more. He was named 'Member's Choice Speaker' and "Most Memorable Speaker' by the American Marketing Association.