



**Daisy Lew**

**Senior Director, Product Development  
Healthcare of Ontario Pension Plan (HOOPP)  
Toronto, Ontario**

Daisy Lew has been the senior director of product development at the Healthcare of Ontario Pension Plan (HOOPP) for the past eight years. In this role, Daisy is responsible for leading the company's product strategy and development processes, with a strong emphasis on client experience and education. With over 20 years of product development experience in pension and financial services, Daisy specializes in defined benefit, defined contribution, and insurance products. Before joining HOOPP, Daisy led product development teams at Manulife and John Hancock, where she honed her expertise in the field. Daisy holds a master's degree in business administration from Wilfrid Laurier University.