



Rachel French
Chief Strategy and Partnerships Officer
MD Live by Evernorth
Bloomfield, Connecticut

Rachel French is a seasoned health care executive with over a decade of experience driving strategic growth, client success, and product innovation across digital health, analytics, and payer-provider ecosystems. She currently serves as the business and product strategy lead at MD Live by Evernorth, where she shapes enterprise strategy and product direction for virtual care solutions. Before joining MD Live, Rachel held various consulting and strategic growth roles at early-stage startups, honing her skills in business development and strategic planning. Her expertise spans Medicare, Medicaid, commercial, and exchange markets, supported by a strong foundation in data-driven decision-making and public health policy. She is a member of the American Telehealth Association Leadership Council, a prestigious group of senior-level executives from top-tier organizations working collaboratively to solve today's health care challenges and advance the way care is delivered. Rachel holds a master of public health (M.P.H.) degree in epidemiology from Yale University and a bachelor of science degree in microbiology from Montana State University Bozeman.