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Pierre-Marcel Desjardins has been teaching economics at the Université de Moncton since 1990. He has a PhD in economics from the University of Texas at Austin and holds bachelor's and master's degrees in economics from the Université de Moncton.

Pierre-Marcel's current research projects focus on regional and rural economic development, public policy, language and economics, as well as trade. He was a member of the board of directors of UNI Financial Cooperation from 2008 to 2024 and served as its President from 2012 to 2024. Pierre-Marcel sits on the board of directors of the Conseil Économique du Nouveau-Brunswick as economic advisor. He was also Chair of the Atlantic Premiers' Panel on the Impact of the Changes to EI and was a member of the New Brunswick Task Force on Pensions. From 2001 to 2012, Pierre-Marcel chaired the Pays de la Sagouine's Board of Management. He was also the Chair of the board of directors of the Réseau de développement économique et d'employabilité (RDÉE-Canada) from 2021 to 2023.