

Danielle Copeland

Executive Director Healthcare Career Advancement Program (H-CAP) Baltimore, Maryland

Danielle Copeland is the executive director of the Healthcare Career Advancement Program (H-CAP). For over 20 years, Danielle Copeland has been instrumental in working with unions, labor-management partnerships, and nonprofits with strategic planning as well as organization and program development. With a background in adult education, curriculum development, and facilitation, Danielle has been able to build and execute programs that support racial justice as well as workforce and skill development. Before joining H-CAP, Danielle was the director of leadership empowerment and workforce development for Service Employees International Union (SEIU) Local 2015, representing 400,000 long-term care workers in the state of California. Ms. Copeland led the local's Leadership Empowerment System that is grounded in a culture of learning for the members and staff who develop talent and leaders. In addition, she drove the local's vision to provide access to workplace skill trainings and career pathway opportunities. Danielle has supported local programs and organizations across the country, working with diverse organizations to identify creative strategies on organizational and program development in service to build capacity in the healthcare sector. She has been a board member of the Baltimore Workforce Investment Board, Maryland Association of Adult Community and Continuing Education, Board of Directors for the Maryland Workforce Corporation, and SEIU Local 2015 Long Term Care Workers Education and Training Trust Fund.