

## Mark A. Campbell, Ph.D., CWP, NBC-HWC

Owner/Host Campbell Performance Systems/ Nature of Wellness Podcast Hanover, Maryland

Mark Campbell is nationally known for his work in the field of performance psychology, specifically supporting those facing adversity. He has a passion for using his experience and expertise to help people improve performance in all areas of life. Mark works with some of the world's most elite performers in fields ranging from business to entertainment and the Military. Mark was the Master Trainer and Lead for the U.S. Army's performance psychology program, focusing his efforts on Army Medicine and Wounded Warrior care. He created programs, policies, and training for all U.S. Army wounded/ ill/injured Soldiers, families, and caregivers. Mark also taught wellnessbased classes for Army caregivers and helped to establish the DoD Warrior Games. He led a team that utilized mental skills training to optimize adaptive sport performances, assisting in a more successful transition process. He then served as the Human Performance and Wellness Advisor for the Armed Forces Services Corporation and the Senior Subject Matter Expert for the Military Adaptive Sports Program at the Secretary of Defense Warrior Care and Policy Office. In this position, Mark helped Senior Government/Military officials from 14 Allied nations create wellness and performance-based programs for their wounded warrior populations. He was one of the primary U.S. planners for the Invictus Games, working closely with the Ministry of Defense. Mark spent five years as the Director of Mental Conditioning for the 2019 World Series Champion Washington Nationals Baseball Club, creating a mental/emotional well-being system for players, coaches, and staff. He is a sought-after speaker and consultant, working with organizations around the world. In addition to his academic credentials, Mark is a Certified Wellness Practitioner, has a certificate as a Worksite Wellness Specialist, and supports the industry through his leadership on the Wellness Alliance's Wellness Advisory Council.