



Eric Barker, RPh
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Eric Barker, RPh, serves as the chief health strategist at True Rx Health Strategists, where he champions patient-centered pharmacy benefits strategy and solutions. With over twenty-five years of experience as a multistate licensed pharmacist, Eric brings a wealth of expertise to his role, informed by his extensive background in clinical pharmacy and pharmacy services management. Eric is committed to ensuring that patients receive the right medications to improve their health. Whether leading a team of clinical professionals or developing innovative pharmacy benefits management (PBM) solutions that proactively help employers prepare for industry trends, his focus remains on making medications both accessible and affordable through comprehensive clinical programs. He is particularly interested in addressing the challenges of high-cost medications, such as GLP-1s, and staying ahead of pipeline developments. Board certified in geriatrics and psychiatric pharmacy, Eric has a deep understanding and compassion for the complexities associated with end-of-life care, pain management, and mental health. His ongoing passion for these areas is rooted in his belief that a thoughtful, patient-centered approach is essential. Throughout his career, Eric has held various clinical operations roles and served on a pharmacy and therapeutics committee for a long-term care pharmacy, where he provided medication guidance for over 100 pharmacies nationwide. His leadership and insights have made significant contributions to the industry. Eric has contributed to the education of future pharmacists and nurse practitioners, serving as a preceptor for students from the University of Wisconsin, Purdue University, and Butler University and teaching graduate pharmacology at the University of Indianapolis. Eric holds a degree from the University of Toledo College of Pharmacy.